



News Release

For Immediate Release

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LAWRENCE J. RYBKA JD, CFP® APPOINTED CHAIRMAN OF AALU REGULATORY REFORM COMMITTEE

WASHINGTON, DC – JUNE 2, 2011 – The Association for Advanced Life Underwriting (AALU) has appointed Lawrence J. Rybka, President and CEO of ValMark Securities headquartered in Akron, Ohio as Chairman of the AALU’s Regulatory Reform Committee for a second year. The committee provides policy recommendations to the AALU Board of Directors concerning regulatory reform and legislative approaches that enhance or protect business practices.

The committee also identifies topics and speakers for the AALU’s annual meeting and member outreach programs that benefit AALU members and professionals who practice in the area of advanced life insurance planning.

“We are pleased that a leader of Larry’s caliber has agreed to lead our Regulatory Reform Committee for a second year,” commented AALU President Forrest “Gib” Surles of Houston, TX. “Larry is a former AALU board member and recognized expert in advanced life insurance planning and I know he will bring the same level of expertise and dedication to helping our industry as he has brought to establishing ValMark as an industry-leading insurance broker dealer.”

About the AALU: The Association for Advanced Life Underwriting is an elite corps of the insurance industry’s top professionals who serve as a trusted voice concerning legislation and other issues involving advanced life markets. Based in Washington, D.C., the AALU was founded in 1957 and counts more than 2,000 insurance professionals as members. Visit www.AALU.org for more information.

About Lawrence J. Rybka, JD, CFP® Larry is President and CEO of ValMark Securities, an independent insurance broker dealer headquartered in Akron, Ohio with 110 independent member offices nationwide. A noted industry speaker and author, Mr. Rybka has been a thought leader on how securities regulation impacts a wide swath of insurance products ranging from variable insurance and annuities to life settlements. He is a graduate of The University of Akron and Wake Forest University School of Law and has served on the Boards of AALU, the MDRT Foundation, and the CFP® Board of Examiners.
